

To Whom It May Concern,

I am writing to express my interest in pursuing a PhD in economics at Imperial College London.

I am particularly keen to apply for the doctoral program in the economics department at Imperial as its research interests are an excellent match for my academic background.

I studied Business Management for my BA at Kingston University and during this time I developed a particular interest in the relationship between government policies affecting small businesses and economic outcomes country-wide.

My aim was not only to consider the ethical arguments regarding minimum wages and small businesses, but also to find evidence about whether policies encouraged or discouraged the growth of small businesses.

After completing my BA, I undertook an MSc in economics at University College London. From this course I gained deeper knowledge of statistics and modelling, which I made use of in my thesis project on how the number of people employed by a small business affects the ability of that business to weather changes in wage laws.

I now wish to continue my academic career with a PhD in economics, and I cannot imagine a better place to study this than the business school at Imperial. I admire the economics department's commitment to both fairness and to accuracy, and I wish to further my work on minimum wage increases and small businesses in a way that respects both the dignity of workers and the needs of business owners.

I particularly wish to work with Dr. Jane Brown, whose work on small business ethics has been a great source of inspiration for me.

This research has the potential to contribute to the theoretical models of small business growth in economics, but it also can contribute real-world value to policymakers and small business owners.

With my knowledge of the topic of small business and wage laws and my experience with statistical analyses and modelling, I am confident that I can complete the research project which I have proposed to a high standard.

After completing the PhD, I plan to either pursue a postdoc placement within academic economics, or to work as a consultant for small business associations and policymakers.

I believe that with my knowledge and experience in this increasingly important field, I can contribute to both the Imperial Business School and to the wider discipline of economics, with an eye on the needs of everyday small business owners.

With Regards,

Your Full Name.