Dear Sir/Madam,

I am writing this letter of motivation to apply for the Business Administration scholarship at Central European University.

After careful review of the award, it was clear that this program was designed for me.

I have always wanted to work as an entrepreneur and to achieve that objective, I believe your program can help me to turn my dream into reality.

A successful entrepreneur, in my opinion, needs to be confident, open minded, creative, passionate, and a risk taker.

By attending your university, I can pave my path to my dreams because a Bachelor in Business Administration degree at your university covers different topics in detail, that will allow me to build skills and gain knowledge required to become a successful entrepreneur or a business consultant.

In particular I liked the fact that the award provides opportunities, like workshops and open forums that open doors to hands-on experience with solving day-to-day problems.

This program will help me to develop myself as a team leader and cultivate the leadership and communication skills necessary for my future career.

I will be responsible not only for myself, but also for the whole team, which I believe is essential for a business manager. I know that studying abroad is challenging thus my experiences will be an aid to withstand any circumstances. I hope to contribute my talents and efforts to study in Hungary and become a worthy member of the community.

Thank you for your time and consideration, and I hope that I can be a part of CEU.

Kind regards,

[Your Full Name].